



2019

May 29–31

Traffic Safety Conference

Wyndham San Antonio Riverwalk Hotel

111 Pecan Street East
San Antonio, Texas 78205

The 2019 Traffic Safety Conference is sponsored and hosted by the Texas A&M Transportation Institute with significant support from the Texas Department of Transportation's Traffic Safety Section through the National Highway Traffic Safety Administration's State Highway Safety Grant Programs.



#TSC19
Join the conversation.

Thank You, Exhibitors!



Center for Transportation Safety
Safety Research and Outreach



11:00 a.m. – 6:00 p.m.

Texas A Foyer

Registration Desk Open

1:00 p.m. – 5:00 p.m.

PRE-CONFERENCE WORKSHOPS

**Luiking in the Data and the Seven-Step Violator Contact:
A Workshop Focused on Deploying Enforcement Resources
Actively and Effectively**

Executive Salon 2

4 TCOLE credits are given for this workshop

INSTRUCTORS:

Sgt. Mike Munson (Retired), *Law Enforcement Liaison, Texas Municipal Police Association*

Garry L. Parker, *Law Enforcement Liaison, Texas Municipal Police Association*

Christopher W. Bruce, *Vice President, International Association of Crime Analysts, Data-Driven Approaches to Traffic Safety Analytical Specialist, International Association of Directors of Law Enforcement Standards and Training*

Commander Dan Howard (Retired), *Texas Data-Driven Approaches to Traffic Safety Project Coordinator, International Association of Directors of Law Enforcement Standards and Training*

Larry Krantz, *Police Traffic Services Program Manager, Texas Department of Transportation*

**From Data to Implementation: A Workshop Focused On
Accessing and Analyzing Texas Crash Data**

Executive Salon 4

INSTRUCTORS:

Marcie Perez, *Associate Transportation Researcher, Texas A&M Transportation Institute*

Larbi Hanni, *Branch Manager, Crash Data Analysis, Texas Department of Transportation*

**Keeping Vehicles on the Road: A Workshop Focused on
Reducing Roadway Departure Crashes**

Executive Salon 1

INSTRUCTORS:

Dick Albin, *Safety Engineer, Federal Highway Administration Safety Resource Center*

Joseph Cheung, *Civil Engineer, Roadway Departure Team, Office of Safety, Federal Highway Administration*

Karen Dixon, *Division Head and Senior Research Engineer, Texas A&M Transportation Institute*

Yancy Scott, *County Engineer, Waller County, Texas*

2:00 p.m. – 5:00 p.m.

Grand Foyer

Exhibitor Setup

5:00 p.m. – 7:00 p.m.

Grand Foyer

Welcome Reception/Exhibitor Showcase

THURSDAY, MAY 30

8:00 a.m. – 5:00 p.m.

Registration Desk Open

Texas A Foyer

8:00 a.m. – 9:00 a.m.

Continental Breakfast

Grand Foyer

8:00 a.m. – 5:00 p.m.

Exhibitor Showcase

Grand Foyer

9:00 a.m. – 10:00 a.m.

OPENING/WELCOME SESSION

Texas Ballroom

MODERATOR: Robert Wunderlich, *Director, Center for Transportation Safety, Texas A&M Transportation Institute*

SPEAKER: Greg Winfree, *Director, Texas A&M Transportation Institute*

10:00 a.m. – 10:15 a.m.

BREAK

Grand Foyer

10:15 a.m. – 11:45 a.m.

CONCURRENT SESSIONS

DISTRACTED DRIVING I:

Executive Salon 4

Driver Distraction: How Big and How Much of a Problem Is It?

MODERATOR: Michael Manser, *Senior Research Scientist, Texas A&M Transportation Institute*

Theodore Scott Smith, *Assistant Professor, University of Louisiana at Lafayette*

Katie Womack, *Senior Research Scientist, Texas A&M Transportation Institute*

Pat Oborski, *Detective, Austin Police Department*

SPEEDING I:

Executive Salon 1

Slowing the Speeding Epidemic: Reimagining the Three Es — Part I

MODERATOR: Larry Krantz, *Police Traffic Services Program Manager, Texas Department of Transportation*

Sgt. Mike Munson (Retired), *Law Enforcement Liaison, Texas Municipal Police Association*

Garry L. Parker, *Law Enforcement Liaison, Texas Municipal Police Association*

10:15 a.m. – 11:45 a.m.

CONCURRENT SESSIONS (CONT'D)

**ROADWAY DEPARTURES I:
Getting Back on the Road**

San Antonio Ballroom

MODERATOR: Karen Dixon, *Division Head and Senior Research Engineer,
Texas A&M Transportation Institute*

Dick Albin, *Safety Engineer, Federal Highway Administration Safety Resource Center*

Joseph Cheung, *Civil Engineer, Roadway Departure Team, Office of Safety,
Federal Highway Administration*

**IMPAIRED DRIVING I:
Transformational Thinking About Marijuana:
Differing Perspectives, Traffic Safety and Partner Building**

Executive Salon 2

MODERATORS: Troy Walden, *Research Scientist, Texas A&M Transportation Institute*

Jena Prescott, *Associate Transportation Researcher,
Texas A&M Transportation Institute*

Glenn Davis, *Highway Safety Manager, Office of Transportation Safety and Risk Management,
Colorado Department of Transportation*

Chief Bob Ticer, *Chief of Police, Loveland Police Department, Loveland, Colorado*

Kristi Kelly, *Executive Director, Marijuana Industry Group*

11:45 a.m. – 1:30 p.m.

**CONFERENCE LUNCHEON AND NATIONAL SAFETY
COUNCIL AWARDS**

Texas Ballroom

MODERATOR:

Robert Wunderlich, *Director, Center for Transportation Safety, Texas A&M Transportation Institute*

KEYNOTE SPEAKER:

David Harkey, *President, Insurance Institute for Highway Safety*

AWARDS CEREMONY:

Lisa Robinson, CFLE, *Senior Program Manager, National Safety Council*

1:30 p.m. – 1:45 p.m.

BREAK

Grand Foyer

THURSDAY, MAY 30

1:45 p.m. – 3:15 p.m.

CONCURRENT SESSIONS

DISTRACTED DRIVING II: Driver Distraction: What's the Cure?

Executive Salon 4

MODERATOR: Michael Manser, Senior Research Scientist, Texas A&M Transportation Institute

Theodore Scott Smith, Assistant Professor, University of Louisiana at Lafayette

Katie Womack, Senior Research Scientist, Texas A&M Transportation Institute

Pat Oborski, Detective, Austin Police Department

SPEEDING II: Slowing the Speeding Epidemic: Reimagining the Three Es — Part II

Executive Salon 1

MODERATOR: Larry Krantz, Police Traffic Services Program Manager,
Texas Department of Transportation

Sgt. Mike Munson (Retired), Law Enforcement Liaison, Texas Municipal Police Association

Garry L. Parker, Law Enforcement Liaison, Texas Municipal Police Association

ROADWAY DEPARTURES II: Roadway Safety While Crashing

San Antonio Ballroom

MODERATOR: Karen Dixon, Division Head and Senior Research Engineer,
Texas A&M Transportation Institute

Dick Albin, Safety Engineer, Federal Highway Administration Safety Resource Center

Joseph Cheung, Civil Engineer, Roadway Departure Team, Office of Safety,
Federal Highway Administration

IMPAIRED DRIVING II: Let's Be Blunt: A Frank Discussion About the Cannabis Industry, Enforcement and Traffic Safety

Executive Salon 2

MODERATORS: Troy Walden, Research Scientist, Texas A&M Transportation Institute

Jena Prescott, Associate Transportation Researcher,
Texas A&M Transportation Institute

Glenn Davis, Highway Safety Office, Colorado Department of Transportation

Chief Bob Ticer, Chief of Police, Loveland Police Department, Loveland, Colorado

Kristi Kelly, Executive Director, Marijuana Industry Group

3:15 p.m. – 3:30 p.m.

BREAK

Grand Foyer

3:30 p.m. – 5:00 p.m.

CONCURRENT SESSIONS

**PEDESTRIAN SAFETY I:
Pedestrian Perspectives Panel**

Texas Ballroom A/B

MODERATOR: Neal Johnson, *Assistant Transportation Researcher,
Texas A&M Transportation Institute*

Shelli Stephens-Stidham, *Director, Community Health Impact, Parkland Health
and Hospital System*

Joel Meyer, *Pedestrian Coordinator, Austin Transportation Department*

Kevin Kokes, *Active Transportation Program Manager, North Central Texas Council
of Governments*

Pat Oborski, *Detective, Austin Police Department*

Mike Manser, *Senior Research Scientist, Texas A&M Transportation Institute/Statewide
Pedestrian Safety Coalition*

**INTERSECTION SAFETY I:
At the Crossroads: Improving Intersection Safety**

Texas Ballroom C

MODERATOR: Robert Wunderlich, *Director, Center for Transportation Safety,
Texas A&M Transportation Institute*

Marc Jacobson, *Program Manager, Transportation Systems Management and Operations,
City of San Antonio*

John Denholm, *Senior Project Manager, Lee Engineering*

Paul Luedtke, *Director of Transportation, City of Garland*

Stephen Ratke, *Safety and Traffic Operations Specialist, Federal Highway Administration*

THURSDAY, MAY 30

3:30 p.m. – 5:00 p.m.

CONCURRENT SESSIONS (CONT'D)

ROADWAY DEPARTURES III:

San Antonio Ballroom

Every Day Counts #5: Reducing Rural Roadway Departures

MODERATOR: Dick Albin, *Safety Engineer, Federal Highway Administration Safety Resource Center*

Chiara Dobrovlny, *Associate Research Scientist, Texas A&M Transportation Institute*

YOUNG DRIVERS I:

Executive Salon 2

Interactive Traffic Safety Programming for Youth — How to WOW Teen Audiences

MODERATOR: Russell Henk, *Senior Research Engineer, Texas A&M Transportation Institute*

Lisa Minjares, *Associate Transportation Researcher, Texas A&M Transportation Institute*

Stacey Tisdale, *Associate Transportation Researcher, Texas A&M Transportation Institute*

Rubiana Mares, *Research Specialist, Texas A&M Transportation Institute*

Gaby Medina, *Assistant Transportation Researcher, Texas A&M Transportation Institute*

Gracie Martinez, *Program Specialist, Texas A&M Transportation Institute*

Pedestrian and Intersection Safety Walking Tours

The walking tours on Friday will happen rain or shine. Please bring the appropriate gear, including comfortable walking shoes.

Bring your safety vest to participate in the tours. After the tour is over, the vest is yours to keep. We hope you never need to use it, but we suggest leaving it in your vehicle should you ever need it.



8:00 a.m. – 10:30 a.m.

Registration Desk Open

Texas A Foyer

7:30 a.m. – 8:30 a.m.

Continental Breakfast

Grand Foyer

8:00 a.m. – 10:45 a.m.

Exhibitor Showcase

Grand Foyer

8:30 a.m. – 10:30 a.m.

CONCURRENT SESSIONS

**PEDESTRIAN SAFETY II:
Guided Walking Tour and Activity**

Texas Ballroom A/B

**INTERSECTION SAFETY II:
Guided Walking Tour and Activity**

Texas Ballroom A/B

**YOUNG DRIVERS II:
Youth Transportation Safety Programming —
Things You Can Use from Other Partners and Places**

Executive Salon 2

MODERATOR: Russell Henk, *Senior Research Engineer, Texas A&M Transportation Institute*
Jeanne Bietz, *Senior Community Health Educator, Nebraska Department of Health and Human Services*

Shashunga Clayton, *Program Manager, Federal Motor Carrier Safety Administration*

Buck Russel, *Senior Supervisor, Public Safety, Union Pacific Railroad*

Elizabeth De La Garza, *Texas Department of Transportation Grant Administrator,
Texas Municipal Courts Education Center*

10:30 a.m. – 10:45 a.m.

BREAK

Grand Foyer

10:45 a.m. – Noon

CLOSING GENERAL SESSION

Texas Ballroom A/B

TxDOT BEHAVIORAL TRAFFIC SAFETY SECTION SHOWCASE

Texas Ballroom C

The 2019 Traffic Safety Conference will feature the Texas Department of Transportation's Behavioral Traffic Safety Section (BTS). In this session, conference attendees will have the opportunity to visit with BTS staff and ask questions about function and services provided. Topics will include: Occupant Protection, Motorcycle Safety, Alcohol-Impaired Drivers, Pedestrian and Bicycle Safety, Police Traffic Services — STEP, Driver Education/Distracted Driving, eGrants/Planning/Policies and Procedures, CarFit, Coalitions, CRIS (Crash Records Info System). Join us for this interactive and engaging session!

WEDNESDAY, MAY 29		
11:00 a.m. – 6:00 p.m.	Registration Desk Open	<i>Texas A Foyer</i>
1:00 p.m. – 5:00 p.m.	PRE-CONFERENCE WORKSHOP	
	Lurking in the Data and the Seven-Step Violator Contact	<i>Executive Salon 2</i>
	PRE-CONFERENCE WORKSHOP	
	From Data to Implementation	<i>Executive Salon 4</i>
	PRE-CONFERENCE WORKSHOP	
	Keeping Vehicles on the Road	<i>Executive Salon 1</i>
2:00 p.m. – 5:00 p.m.	Exhibitor Setup	<i>Grand Foyer</i>
5:00 p.m. – 7:00 p.m.	Welcome Reception/Exhibitor Showcase	<i>Grand Foyer</i>

THURSDAY, MAY 30		
8:00 a.m. – 5:00 p.m.	Registration Desk Open	<i>Texas A Foyer</i>
8:00 a.m. – 9:00 a.m.	Continental Breakfast	<i>Grand Foyer</i>
8:00 a.m. – 5:00 p.m.	Exhibitor Showcase	<i>Grand Foyer</i>
9:00 a.m. – 10:00 a.m.	OPENING/WELCOME SESSION	<i>Texas Ballroom</i>
10:00 a.m. – 10:15 a.m.	BREAK	<i>Grand Foyer</i>
10:15 a.m. – 11:45 a.m. Concurrent Sessions	DISTRACTED DRIVING I	<i>Executive Salon 4</i>
	SPEEDING I	<i>Executive Salon 1</i>
	ROADWAY DEPARTURES I	<i>San Antonio Ballroom</i>
	IMPAIRED DRIVING I	<i>Executive Salon 2</i>
11:45 a.m. – 1:30 p.m.	CONFERENCE LUNCHEON AND NATIONAL SAFETY COUNCIL AWARDS	<i>Texas Ballroom</i>
1:30 p.m. – 1:45 p.m.	BREAK	<i>Grand Foyer</i>
1:45 p.m. – 3:15 p.m. Concurrent Sessions	DISTRACTED DRIVING II	<i>Executive Salon 4</i>
	SPEEDING II	<i>Executive Salon 1</i>
	ROADWAY DEPARTURES II	<i>San Antonio Ballroom</i>
	IMPAIRED DRIVING II	<i>Executive Salon 2</i>
3:15 p.m. – 3:30 p.m.	BREAK	<i>Grand Foyer</i>
3:30 p.m. – 5:00 p.m. Concurrent Sessions	PEDESTRIAN SAFETY I	<i>Texas Ballroom A/B</i>
	INTERSECTION SAFETY I	<i>Texas Ballroom C</i>
	ROADWAY DEPARTURES III	<i>San Antonio Ballroom</i>
	YOUNG DRIVERS I	<i>Executive Salon 2</i>

FRIDAY, MAY 31		
8:00 a.m. – 10:30 a.m.	Registration Desk Open	<i>Texas A Foyer</i>
7:30 a.m. – 8:30 a.m.	Continental Breakfast	<i>Grand Foyer</i>
8:00 a.m. – 10:45 a.m.	Exhibitor Showcase	<i>Grand Foyer</i>
8:30 a.m. – 10:30 a.m. Concurrent Sessions	PEDESTRIAN SAFETY II	<i>Texas Ballroom A/B</i>
	INTERSECTION SAFETY II	<i>Texas Ballroom A/B</i>
	YOUNG DRIVERS II	<i>Executive Salon 2</i>
10:30 a.m. – 10:45 a.m.	BREAK	<i>Grand Foyer</i>
10:45 a.m. – Noon	CLOSING GENERAL SESSION	<i>Texas Ballroom A/B</i>
	TxDOT BEHAVIORAL TRAFFIC SAFETY SECTION SHOWCASE	<i>Texas Ballroom C</i>