

The Making of Austin's Pedestrian Safety Action Plan

TTI Pedestrian Safety
Summit
July 12th, 2018



City of Austin
Pedestrian Safety
Action Plan
2018



VISION ZERO
Help Austin reach zero traffic deaths

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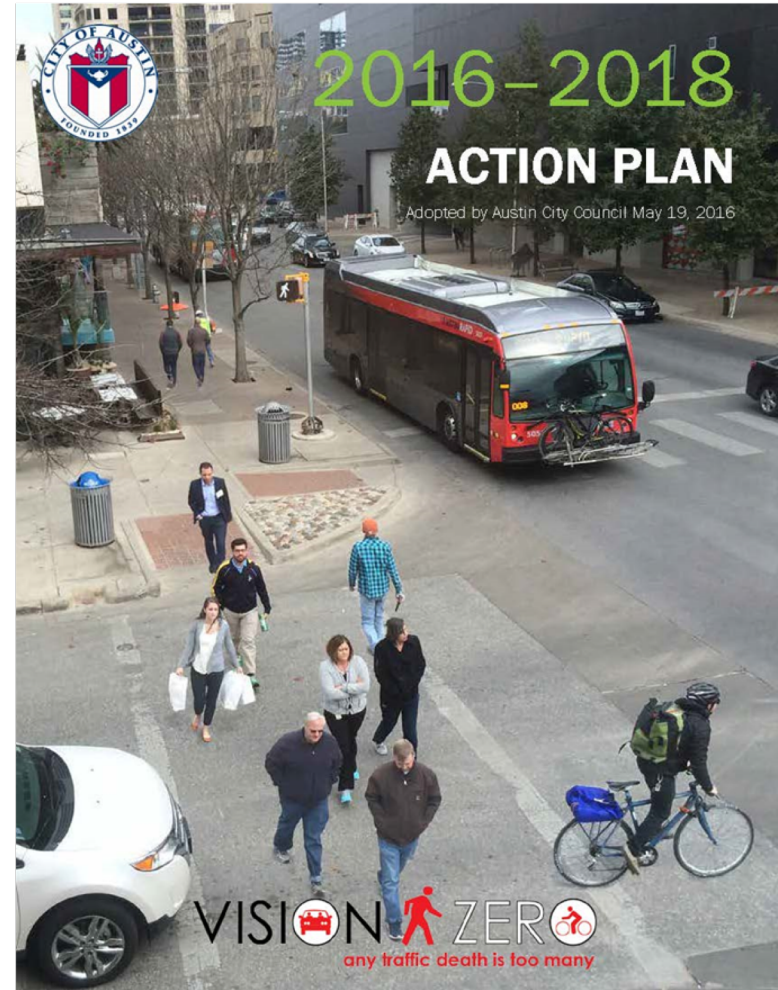


Policy added to Comprehensive Plan



Oct. 2015

Action Plan adopted by City Council



May 2016

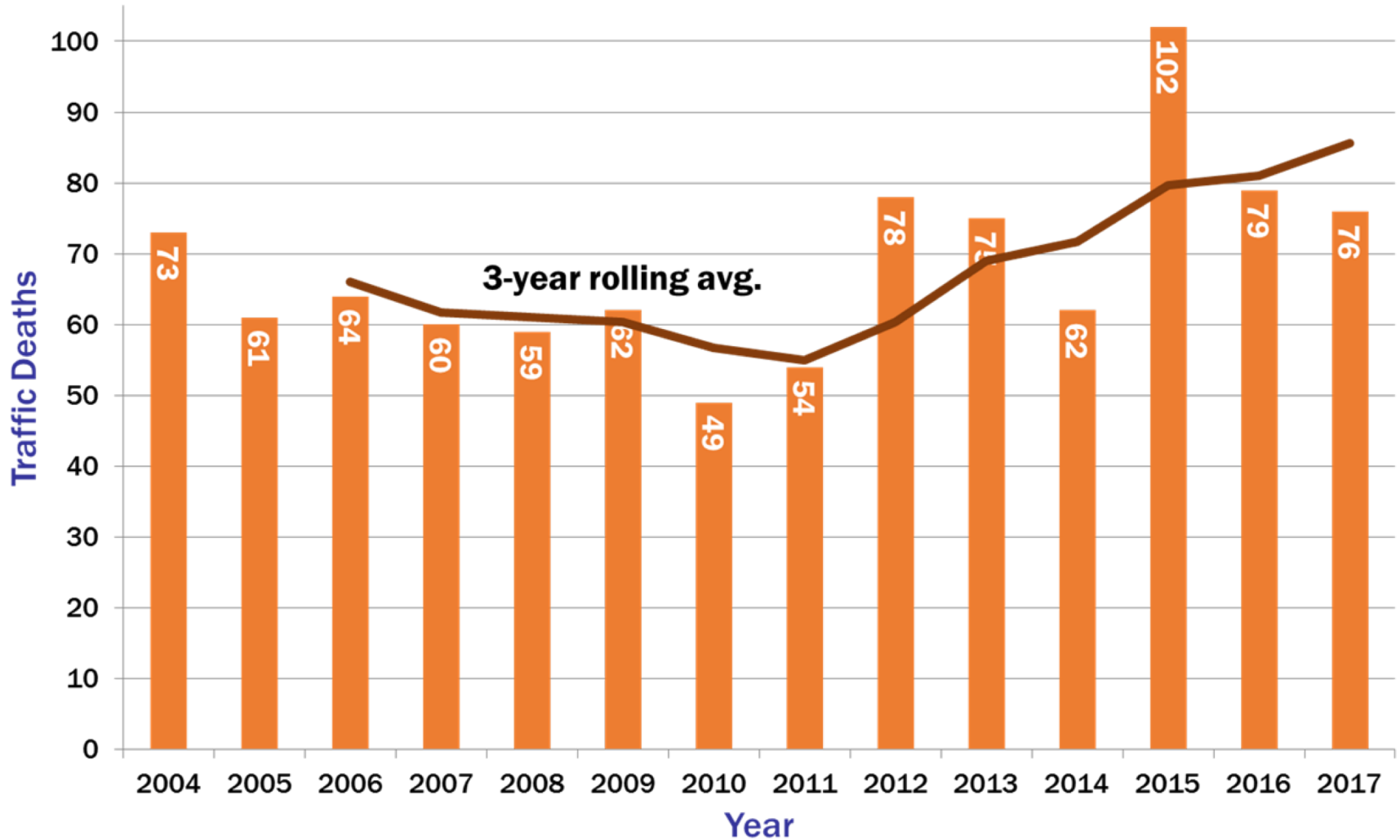
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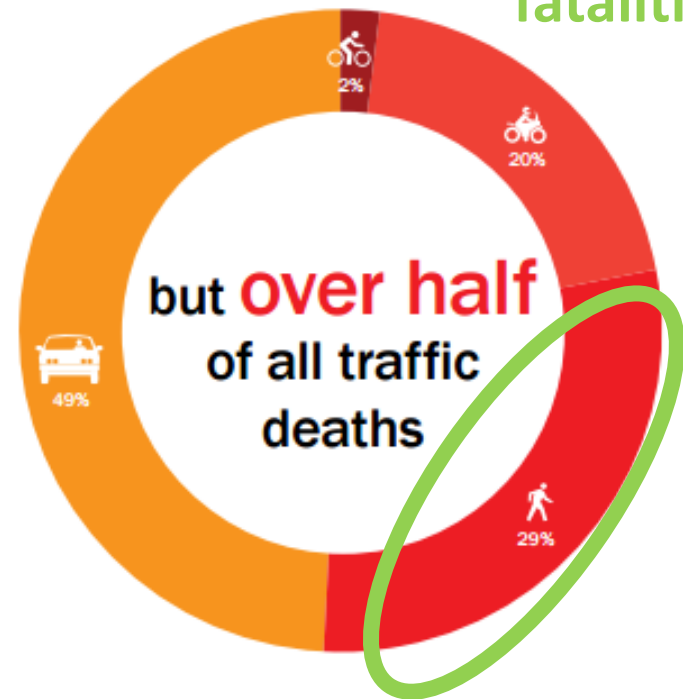
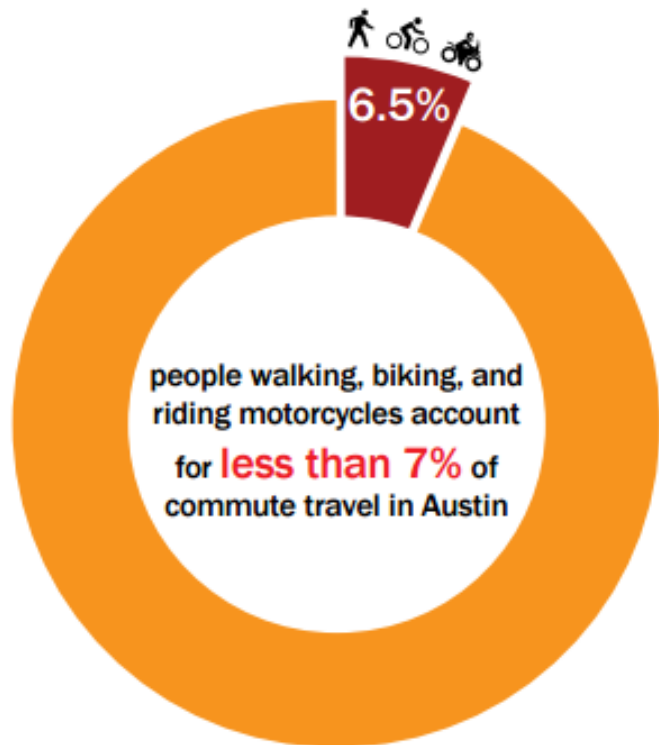
Traffic Fatalities

All Modes, Austin, 2004-2017



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People Walking = 29% of fatalities

Source: American Community Survey Journey to Work Data (2013 5-year aggregate) and City of Austin Traffic Safety Data.

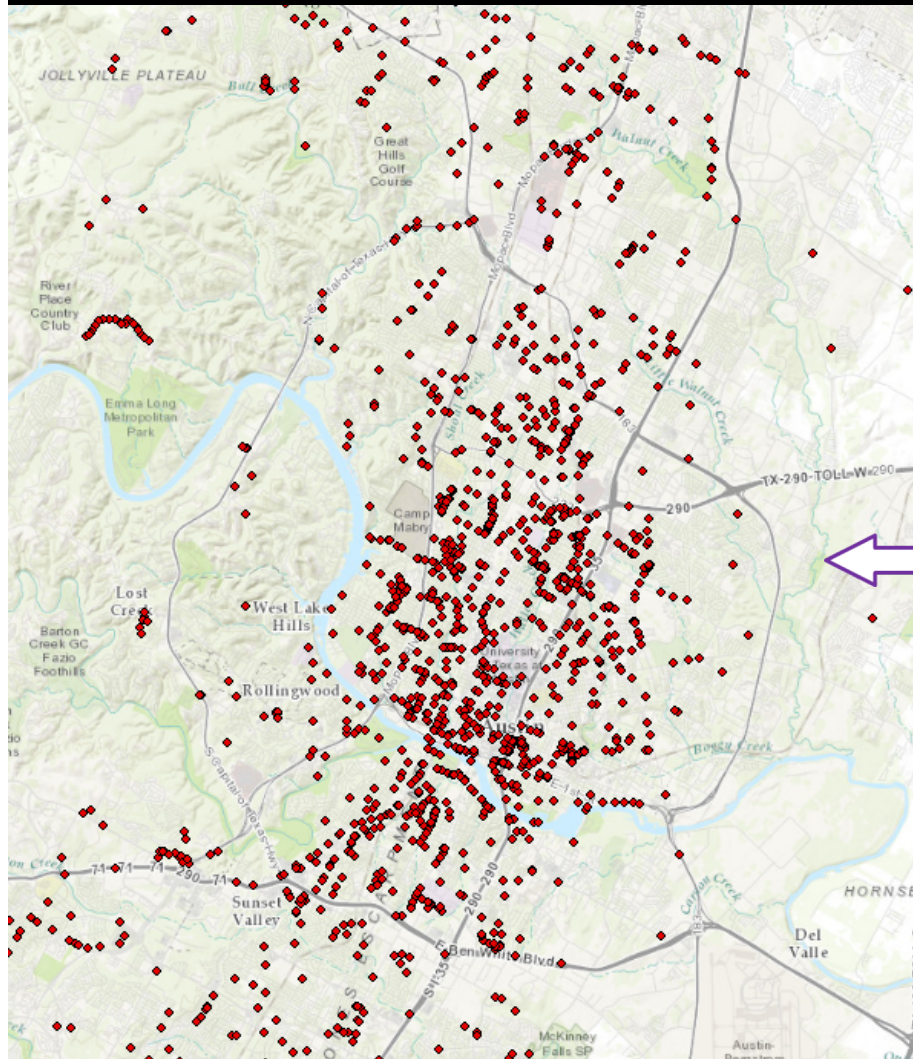
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Pedestrian Safety Concerns

Vision Zero Input Map



Planning Process

Pedestrian Safety Action Plan

In-Depth Crash Analysis

Street Design, Sociodemographics, Crash Types

Community Advisory Group

Vision Zero Task Force + Pedestrian Advisory Council

11 Open House Meetings

Spring 2017 "Bike + Walk Talks"

Vision Zero Input Tool

3,000+ comments



Action Plan

21 Recommendations

- Engineering
- Education
- Enforcement
- Policy/Land Use
- Evaluation
- Funding

Pedestrian Safety Action Plan

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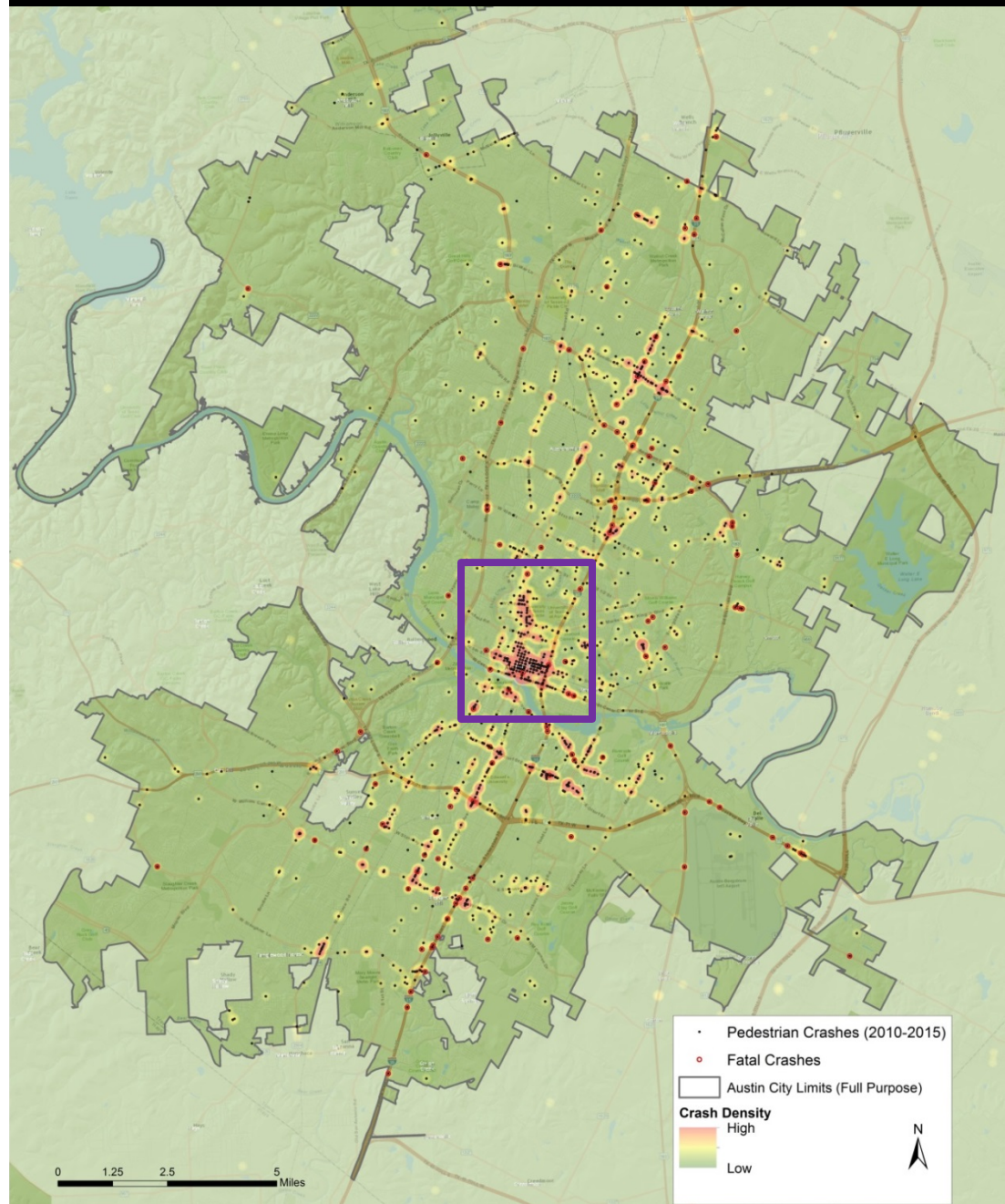


Pedestrian Crashes

Austin, 2010-2015

Pedestrian Crashes

Downtown Austin, 2010-2015



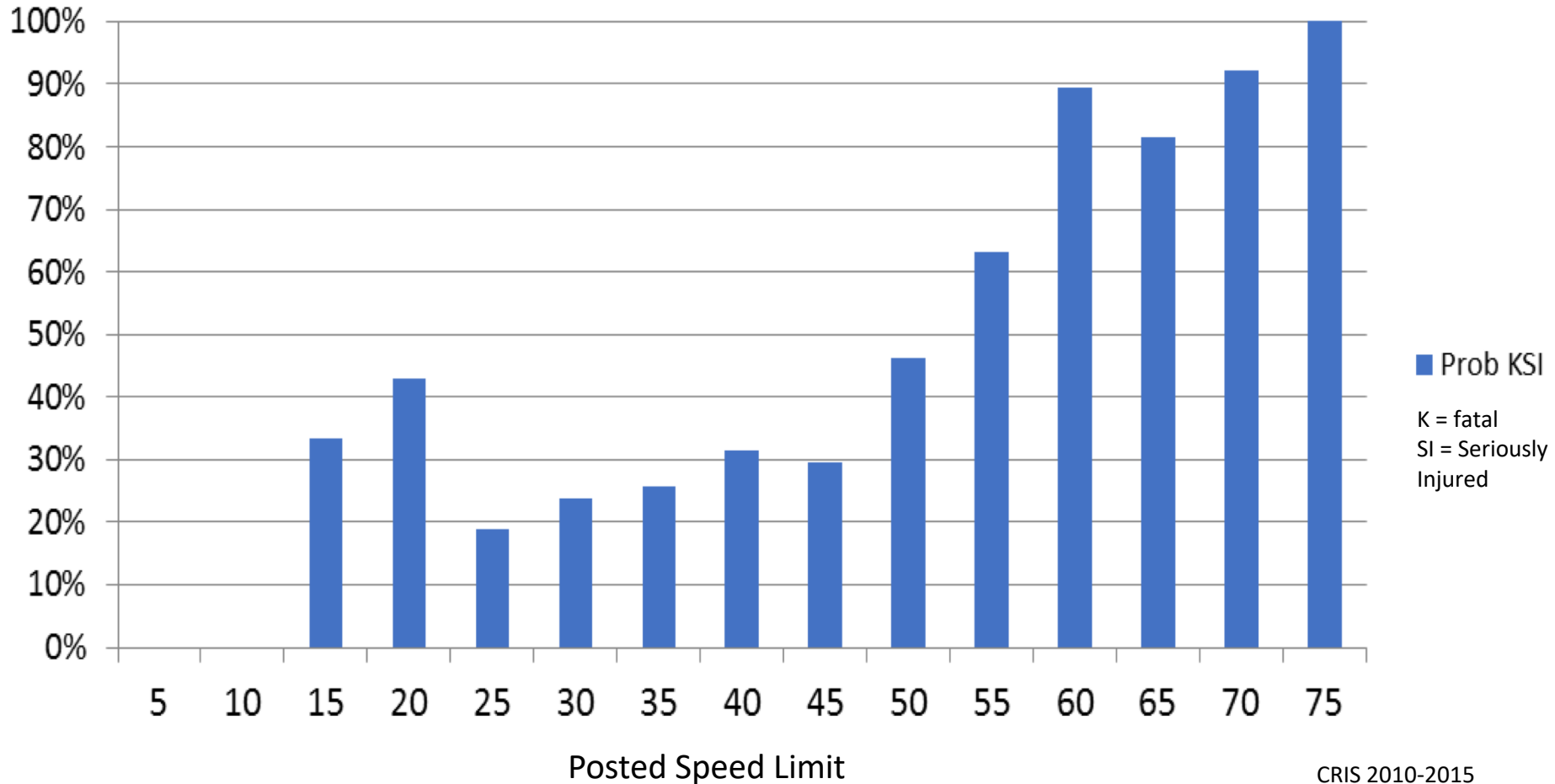
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Speed Limit and Crash Severity

Austin, 2010-2015



CRIS 2010-2015

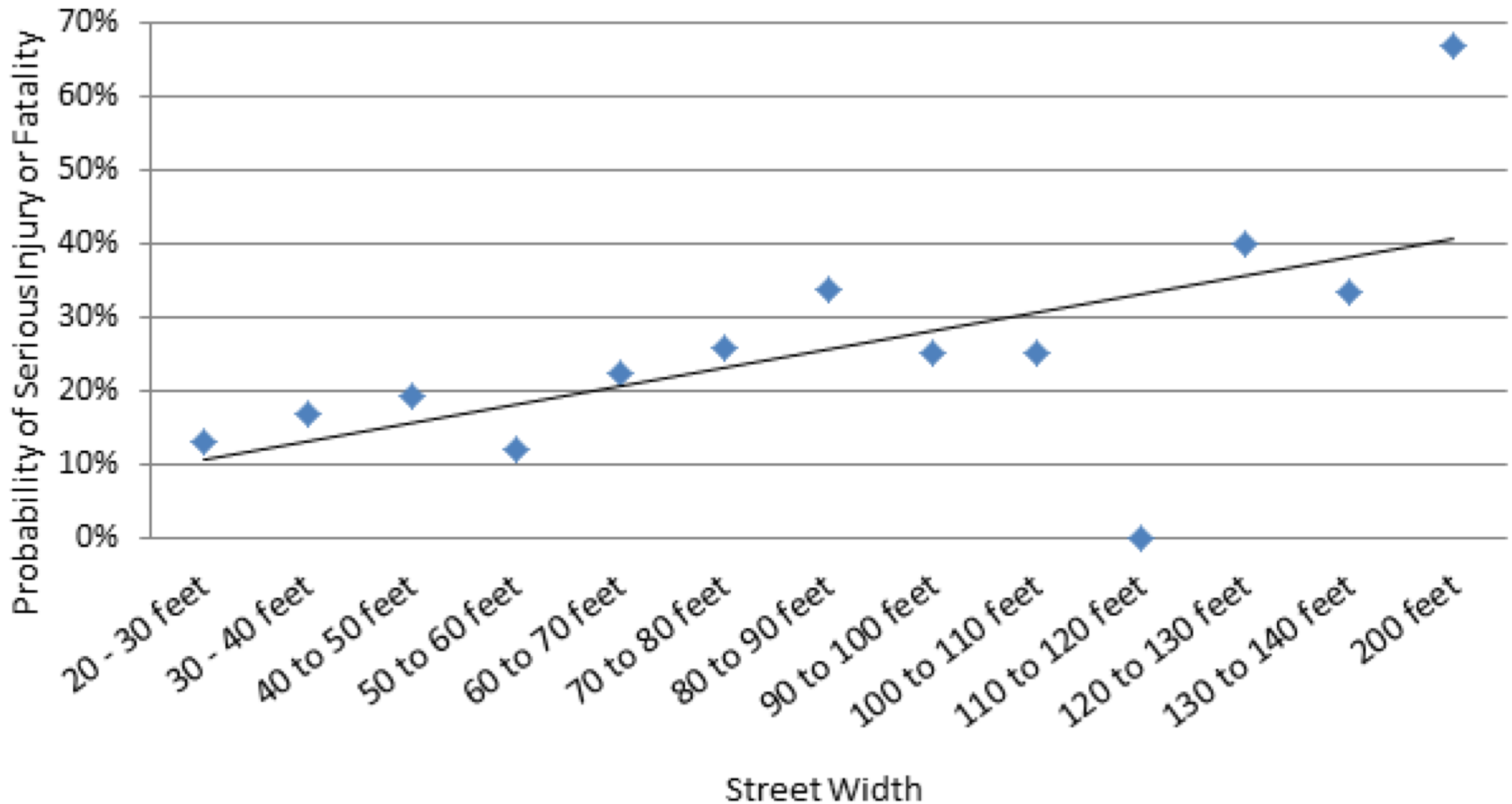
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Street Width and Crash Severity

Austin, 2010-2015



Source: PBCAT crash data, 2010-2015

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Missing Sidewalks



Pedestrian Safety Action Plan and Vision Zero

Downtown Commission – 2.21.18



Street Lighting



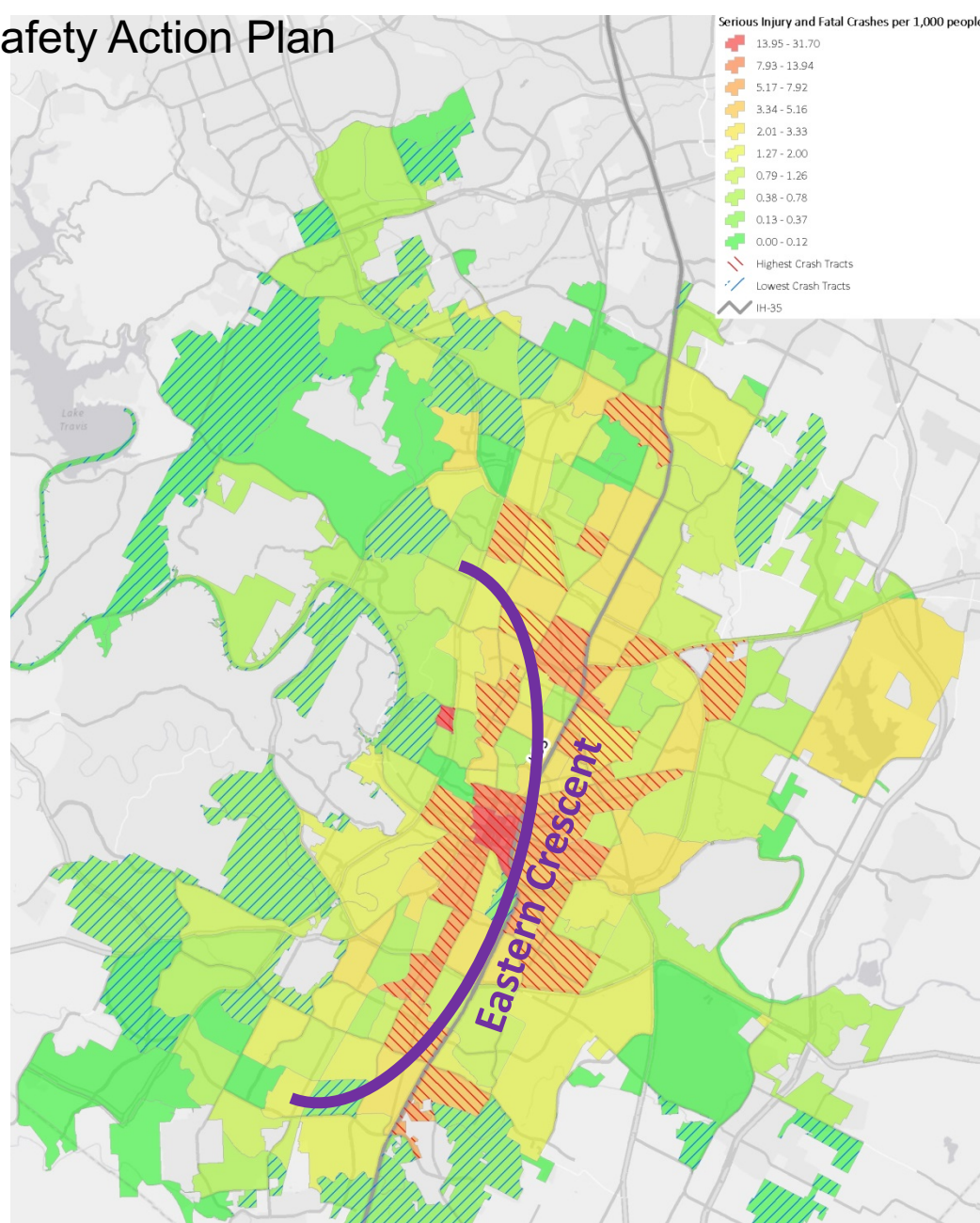
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When comparing the *highest crash* Census Tracts versus the *lowest crash* Census Tracts, the *highest crash* Tracts had:

- 20% lower car ownership
- 4X transit mode share
- Half of median household income
- 50% higher Hispanic/Latino population (%)
- Nearly 3X Black population (%)
- Nearly 3X as many people speak English “less than very well”



High Crash Census Tracts
Austin, 2010-2015

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Homelessness

- Pedestrian crashes account for 14% of deaths among individuals experiencing homelessness in Travis County
- Pedestrian crashes account for only 0.1% of deaths for all of Travis County residents



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Join the City of Austin's Transportation Department for
WALK + BIKE TALKS
A community conversation



Pedestrian Safety Action Plan

Learn more about this planning effort to improve pedestrian safety and share your concerns related to walking safely on Austin streets.

Implementing the Bicycle Master Plan

Provide feedback on how the City should prioritize projects that can complete gaps in the bicycle network.

MAKE PLANS TO ATTEND A MEETING NEAR YOU!

All meetings are open to the public.



Saturday, February 25

South Austin Recreational Center
1100 Cumberland Drive, 10-11:30 a.m.



Saturday, March 25

North Austin YMCA
1000 W. Rundberg Lane, 10-11:30 a.m.



Saturday, February 25

Pleasant Hill Branch Library
211 E. William Cannon Drive, 2-3:30 p.m.



Saturday, March 25

Old Quarry Branch Library
7051 Village Center Drive, 12:30-2 p.m.



Wednesday, March 1

City Hall, Room 1029
301 W. 2nd Street, 6-7:30 p.m.



Tuesday, March 28

Yarborough Library
2200 Hancock Drive, 6:00-7:30 p.m.



Tuesday, March 7

Hampton Branch at Oak Hill Library
5125 Convict Hill Road, 6-7:30 p.m.



Saturday, April 1

Carver Branch Library
1161 Angelina Street, 10:30-12 p.m.



Wednesday, March 22

Spicewood Springs Library
8637 Spicewood Springs Road, 6:30-8 p.m.



Saturday, April 1

Ruiz Branch Library
1600 Grove Boulevard, 2-3:30 p.m.



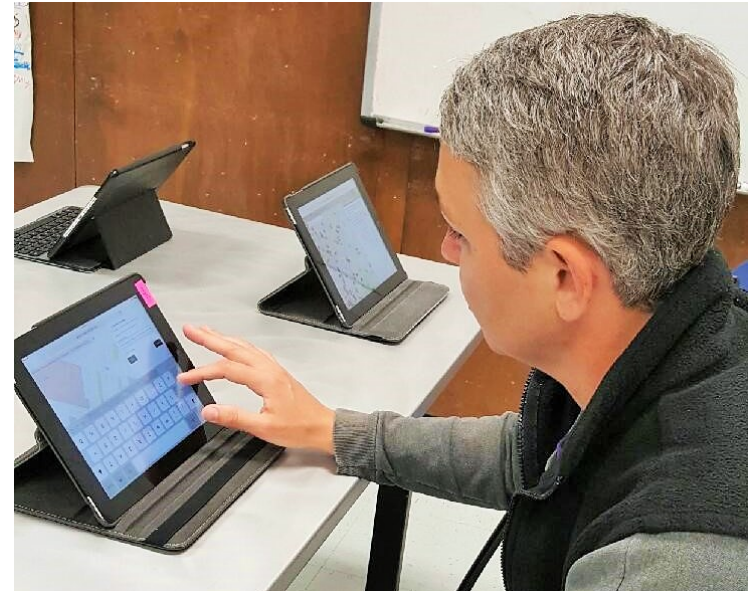
Thursday, March 23

Windsor Park Library
5833 Westminster Drive, 6-7:30 p.m.



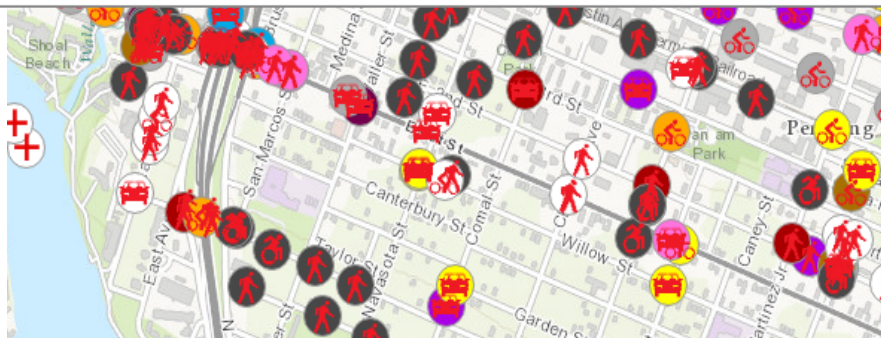
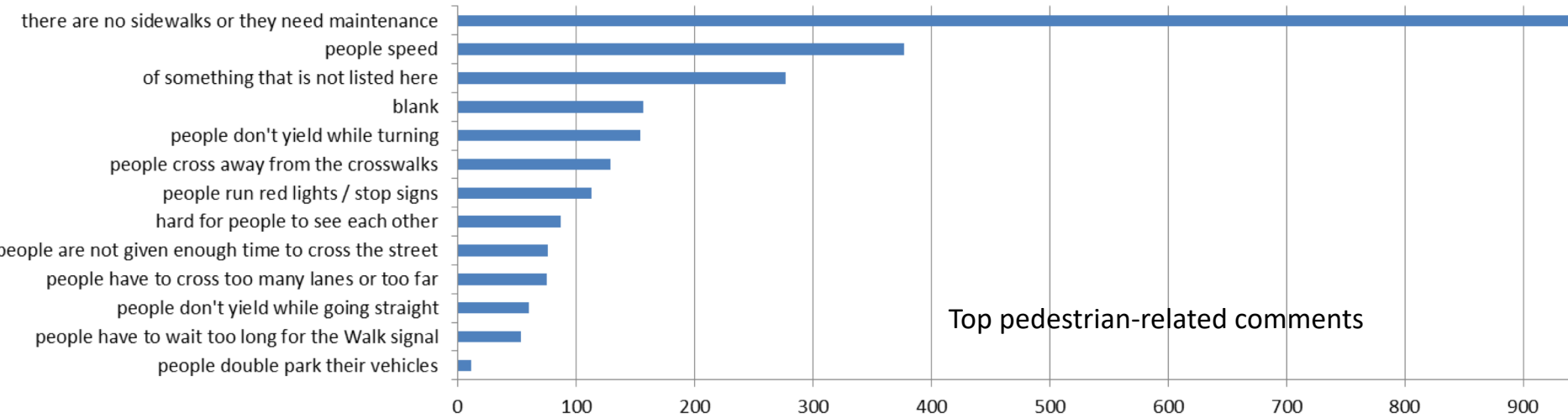
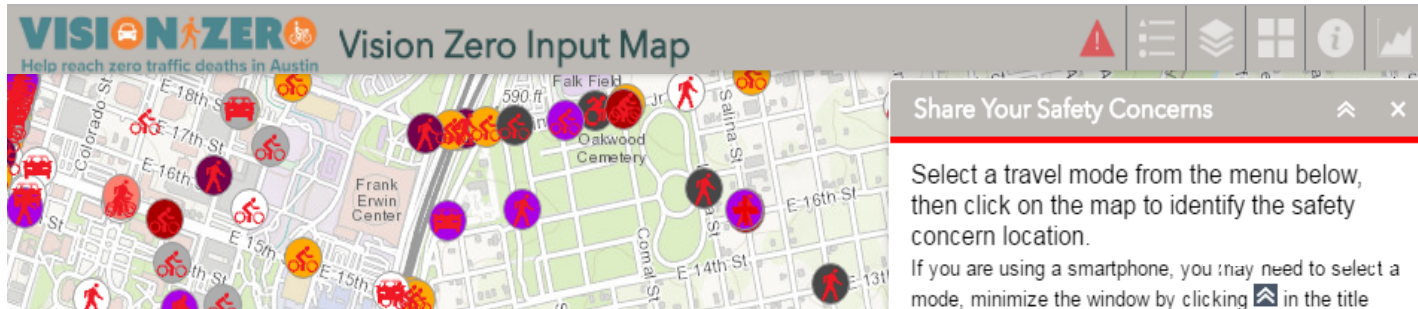
For more information, email ActiveTransportation@AustinTexas.gov or call 512-974-7853

AustinTexas.gov/ActiveTransportation
Facebook: [AustinBikePed](https://www.facebook.com/AustinBikePed) • Twitter: [@AustinBikePed](https://twitter.com/AustinBikePed)



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Action Plan Focus Areas

- Education
- Evaluation
- Engineering
- Enforcement
- Policy + Land Use
- Partners + Funding



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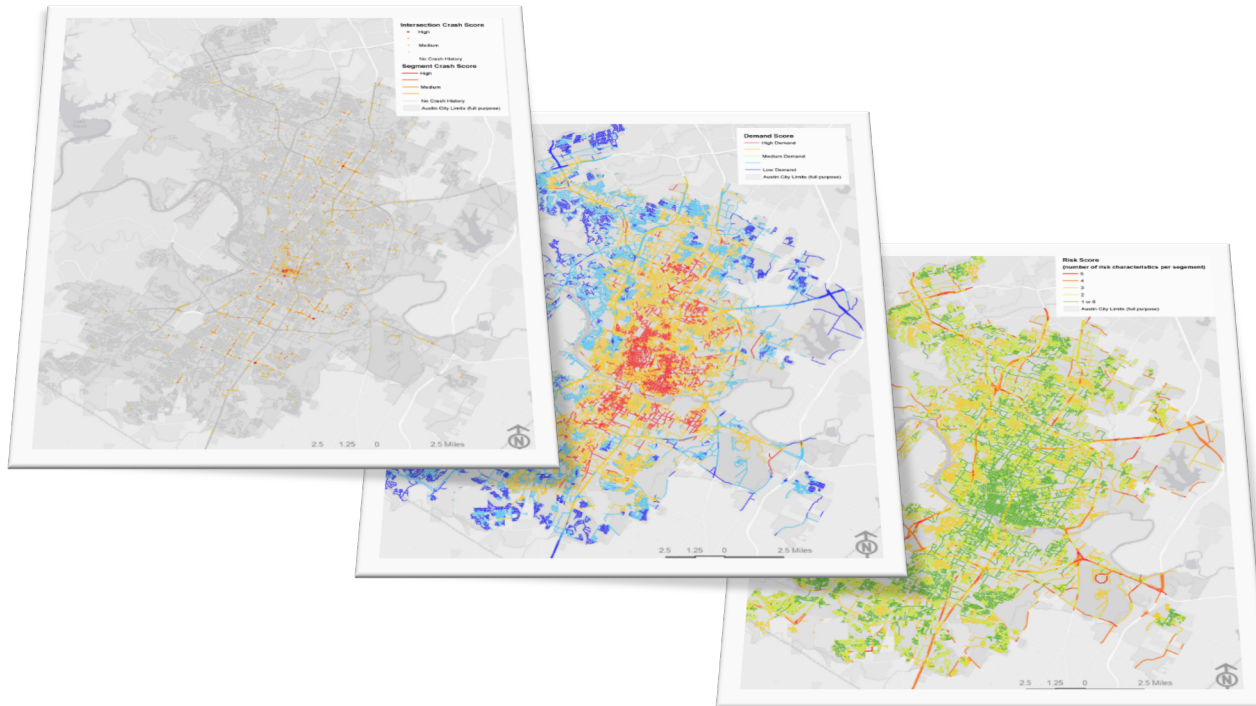
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Pedestrian Safety Priority Network



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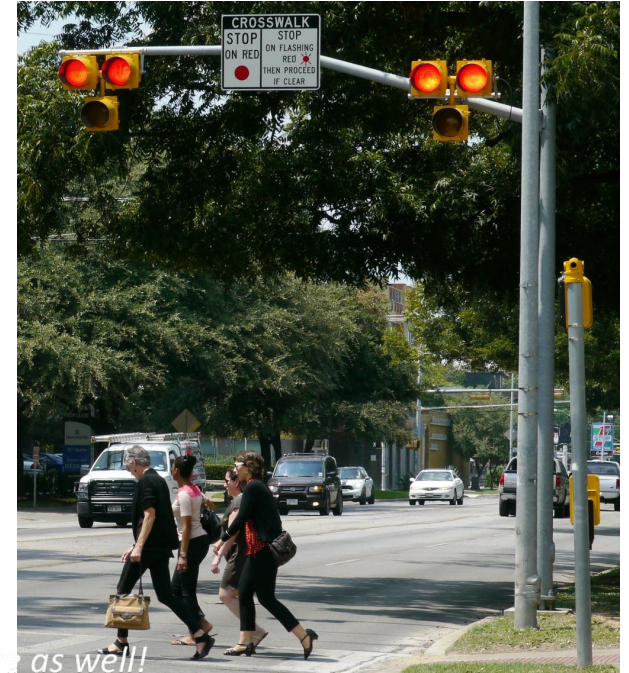
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Engineering Actions

Highlight: Pedestrian Crossing Program

Build on the success of the PHB program to include other signalized and unsignalized crossing treatments.



...to include all of these as well!



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Education Actions

Highlight: Street Teams

Deploy Vision Zero Street Teams to conduct targeted outreach and educational campaigns promoting pedestrian safety



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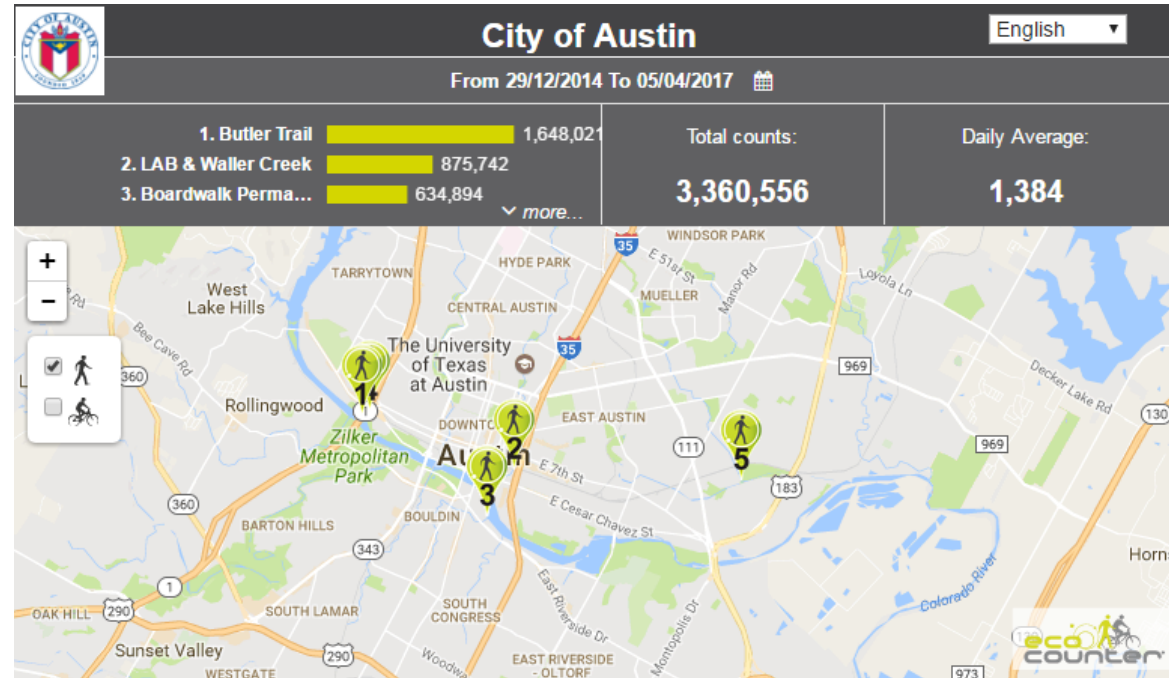
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Evaluation Actions

Highlight: Counting Program

Establish a robust pedestrian counting program to gain a better understanding of walking demand in Austin and to help prioritize pedestrian improvements with limited resources.

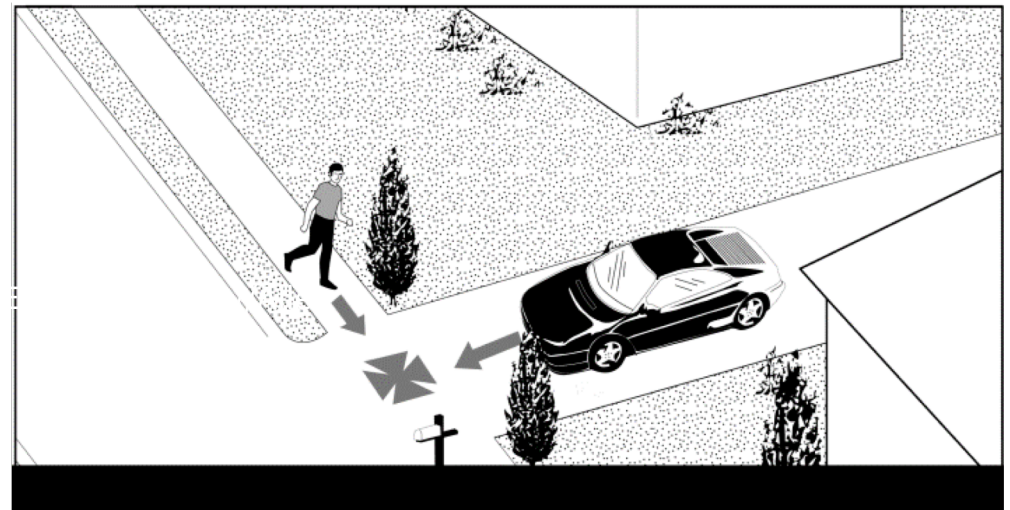
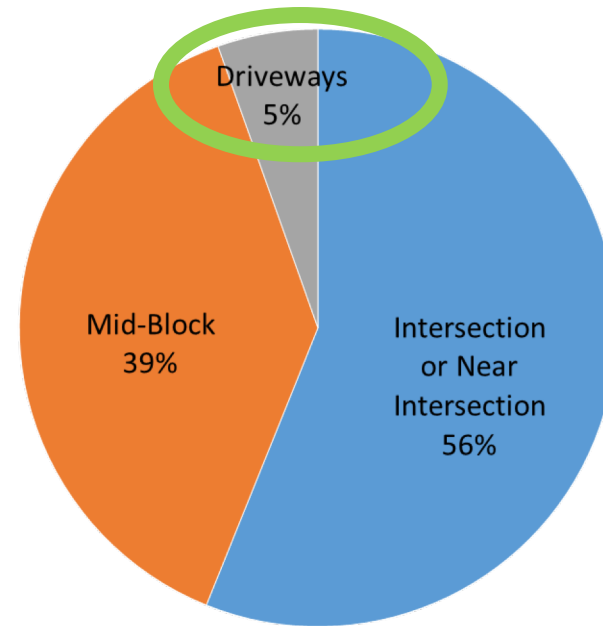




Land Use and Policy Actions

Highlight: Site Design

Include pedestrian safety and comfort as principal considerations in all City policies governing street and site design

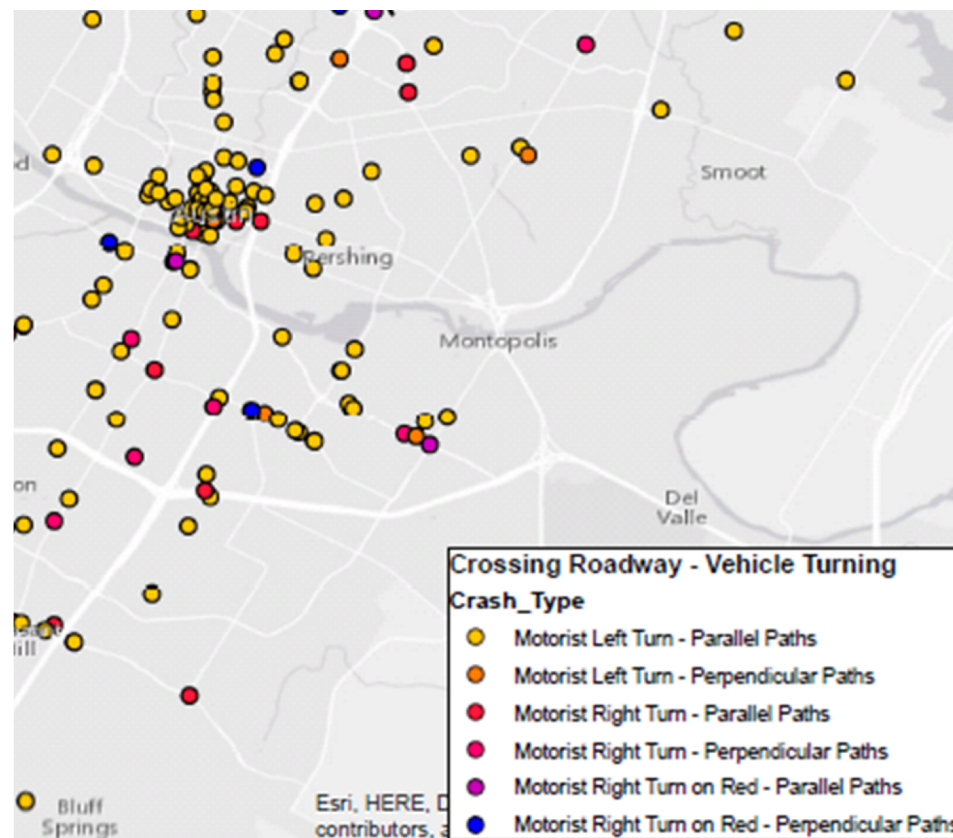




Enforcement Actions

Highlight: Data-driven
Enforcement
Campaign

Work with Austin
Police Department to
organize enforcement
campaigns targeting
the top contributing
factors and crash
types for pedestrian
crashes



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THANK YOU

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austintexas.gov/pedsafetyplan